

Spirit Springfield Colobrating the city's biggest, best and brightest

March 30, 2010

Mai

The Honorable Julius Genachowski, Chairman

Federal Communications Commission

The 445 12th Street, SW Washington, DC 20554

445 Was

Re: MB Docket No. 10-56

Dear Chairman Genachowski:

Re:

Dea

As you and your Commission colleagues review the proposed venture between NBC and

Comcast, I hope you will consider the fine work that Comcast has performed here in Springfield, MA. The company has been a key community partner of ours and a good corporate citizen

throughout our community.

As y Con

MA

thro

The Spirit of Springfield was formed in 1989 by local business leaders following the demise of the city-supported Mayor's Office of Community Affairs. With a mission "to promote community activities and encourage civic pride", our private non-profit organization has

successfully entertained nearly 6.3 million people.

The the com

succ

We could not perform what we see as a vital civic duty without the generous help and support of Comcast. Comcast has regularly sponsored our community events, such as our annual City of Bright Nights Ball and provides valuable promotional support of our Bright Nights at Forest Park holiday display. We are also grateful for Dan Glanville's long tenured and important service on our Board of Directors.

We Con Brig holi When companies as significant and storied as NBC and Comcast propose joining forces, it's natural for lawmakers to ask questions about how the marriage will impact local communities. I hold Comcast, its executives and its services in high regard and based on my experience working with Comcast in Springfield, I feel confident that the company places a high value on establishing strong local roots, and I wholeheartedly support the proposed venture.

Very truly yours,

Whe

our

hold with Judith

esta

President
Spirit of Springfield

Ver

spirit of springfield, inc. • 101 state street, suite 220 • springfield, ma 01103-2066 • 413.733.3800 • fax 413.739.0276 www.spiritofspringfield.org • www.brightnights.org

Judi.... President

Spirit of Springfield